

2025

StartUB!
UNIVERSITAT DE BARCELONA

Laboratory of International Experience






Barcelona November 2025



<https://www.youtube.com/watch?v=Oy6VlrKi2WQ>

StartUB!
UNIVERSITAT DE BARCELONA

[About us](#) [Services](#) [Training activities](#) [Community](#) [News](#) [Contact](#)   

Inspire, transform and give opportunities to the UB community

Promote education in innovation and entrepreneurship to improve the quality of life of the community and we will generate a positive impact on our environment.

Objetivos

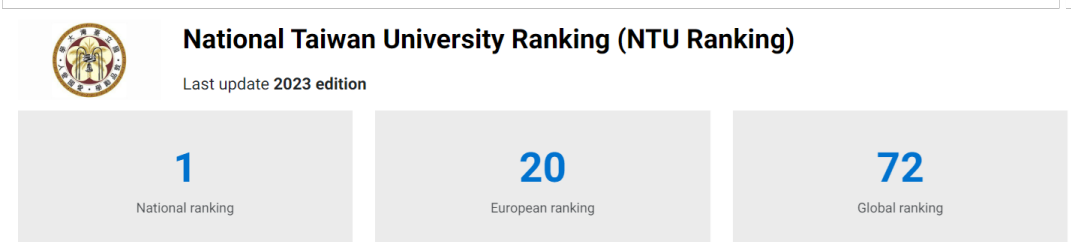
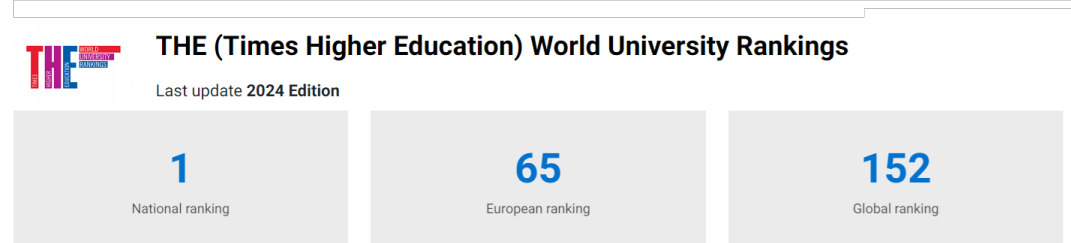
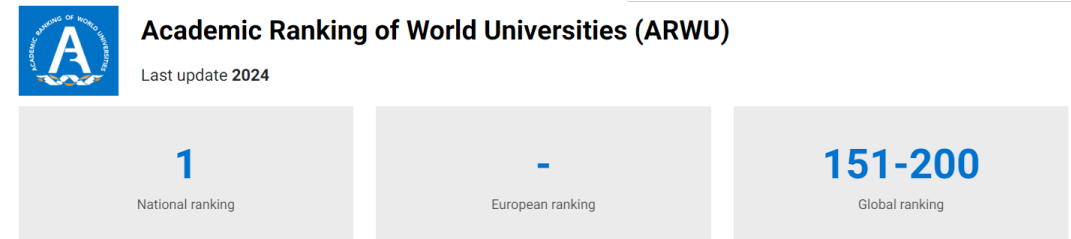
Conhecer ecossistema de inovação de universidade parceira no exterior

Experienciar uma oportunidade internacional na área de negócios, envolvendo parte cultural

Temas tratados são na área de empreendedorismo, inovação e comércio internacional

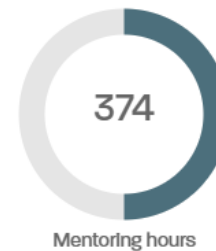
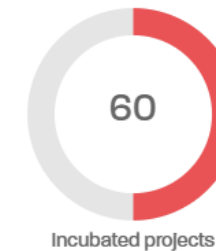
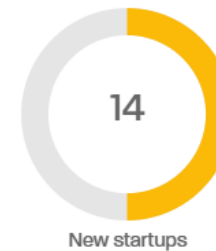
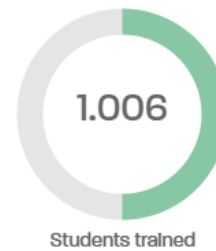
Trata-se de um curso de extensão, com dupla certificação (neste caso, Extecamp-Unicamp + UBarcelona)

Wy UB and StartupUB?



StartUB! in figures

2021-2022



2024

Why to build a startup in Barcelona?

Barcelona is:

- > The **largest** ecosystem for startups in Southern Europe
- > The **second-favorite** hub of founders wishing to create a startup in the EU
- > The **second-largest startup** hub with the highest number of founders from local universities in the EU
- > The **third-largest** startup hub in the EU, with greater connectivity on a global scale
- > The **fifth-largest ecosystem** in the EU in terms of the number of scaleups
- > The **fifth-largest hub** in the EU in terms of funding rounds attracted by startups in venture capital in the 2019-2023 period

Período sugerido

2025

Agenda

StartUB!
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Laboratory of International Experiences
Período do 31.10.25 ao 09.11.25 (Sugerido)

Voo Brasil - Espanha

Dia 31.10.25 - Viagem Barcelona

Recomendado LATAM voo direto Guarulhos - Barcelona

Dia 01.11. 25 - Chegada a Barcelona

Check in Residencia Alleu Yugo

Dia livre

2025

Agenda

StartUB!
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Semana de Atividades StartUB!

Dia 01.11.25 - Sábado Dia Livre

10:00 - Visitas Culturais

Dia 02.11.25 - Domingo Dia Livre

10:00 - Visitas Culturais

2024

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Sagrada Família



La Pedrera



Park Güell



Museu Picasso



Fundació Miró



Museu Nacional d'Art de Catalunya



2025

Agenda

StartUB!
UNIVERSITAT DE BARCELONA

Semana de Atividades StartUB!

Dia 1 · 03.11.25 - Segunda-Feira

09:30 - Sessão Inicial - Welcome to StartUB!

10:00 - Empreendimento na Espanha, Ecosystema de Europa, Espanha e Oportunidades em Barcelona

11:30 - Coffee Break

12:00 - Visita Museo Barça

14:00 - Almoço

15:30 - Criatividade em Modelos de Negocio

17:00 - Fim da sessão

20:00 - Jantar Livre

2024

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Barça Immersive Tour

From 7 June 2023, for the upcoming years, the new BARÇA IMMERSIVE TOUR will open alongside the building of the future Spotify Camp Nou and will be the main space from which fans from Catalonia and around the world will be able to continue discovering the essence of the Barça club. An exhibition full of exciting content, which ends in a large immersive audiovisual space, recreating all the sensations that will be experienced in the new stadium and which, all together, make Barça More Than A Club.



2025

Agenda

Semana de Atividades StartUB!

Dia 2 · 04.011.25 - Terça - Feira

09:30 - Visita - Super Computer Center

11:30 - Fim da Visita

12:00 - Empreendimento III

14:00 - Almoço

15:30 - Visita 22@ - Barcelona Activa Smart Neighbourhood

18:00 - Fim Visita

20:00 - Jantar Livre

2024

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Barcelona Supercomputing Center

Barcelona Supercomputing Center (BSC) is the national supercomputing centre in Spain. BSC specialises in high performance computing (HPC) and its mission is two-fold: to provide infrastructure and supercomputing services to European scientists, and to generate knowledge and technology to transfer to business and society. BSC is a hosting entity of the European HPC Joint Undertaking and also manages the Spanish Supercomputing Network (RES). It was created in 2005 and is a consortium formed by the Spanish Government (60%), the Catalan Government (30%) and the Universitat Politècnica de Catalunya (UPC) (10%).



2024

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Barcelona 22@ neighbourhood

Known as the 22@ or the Innovation District, is an area of Barcelona with nearly 200 hectares built with the aim of transforming the old industrial land of Poblenou (Sant Martí district) into an area of strategic concentration of knowledge-intensive activities.

The Barcelona 22@ district is renowned for technological and scientific innovations following the transformation of the former industrial neighbourhood of Poblenou into a technology and knowledge hub.



2025

Agenda

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Semana de Atividades StartUB!

Dia 3 · 05.11.25 - Quarta - Feira

09:30 - Visita D-Factory - DFactory Hub for the 4.0 industry

11:30 - Coffee Break

12:00 - Emprendimiento 4

14:00 - Almoço

15:30 - Visita Barcelona Health Hub

20:00 - Jantar Livre

2024

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DFactory Barcelona

Was born to become a hub for the creation of an ecosystem to encourage the promotion and development of 4.0 industry. This center is a tool to boost the transformation of the Spanish productive framework and support companies during their digital digitization process.

DFactory is promoted and managed by the Consorci de la Zona Franca de Barcelona and was created with the aim of making Barcelona the centre of innovation 4.0 in southern Europe. Furthermore, it encourages the creation of an ecosystem that attracts talent, technology and investment in a unique space that brings together the most innovative companies and the most cutting-edge technological projects.



2024

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Barcelona Health Hub

Is a non-profit association that aims to advance innovation in digital health and its transfer to the health sector.

BHH fosters interaction between its 500+ members, including startups, public and private healthcare institutions, universities, large corporations and investors to accelerate the digital transformation of the health industry. The Hub is recognized as an international reference center in digital health, attracting innovation and talent.

BHH is located in the impressive architectural complex designed by Lluís Domènech i Montaner, which held the Hospital de la Santa Creu i Sant Pau for almost 100 years. It occupies four pavilions within the complex, combining Art Nouveau with the latest innovations in digital health.



2025

Agenda

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Semana de Atividades StartUB!

Dia 4 · 06.11.25 - Quinta - Feira

09:30 - Participação Innovation Day UB!

09:30 - Apresentação dos desafios de 3 empresas

10:00 - Trabalhar em Equipes Multidisciplinares

12:00 - Metodologias de inovação

17:00 - Apresentações finais equipes

18:00 - Seleção da equipe ganhadora

19:00 - Fim da sessão

21:00 - Jantar Livre

Innovation Day:

Innovation Day is an ideation event in which students from different disciplinary backgrounds work collaboratively to generate innovative ideas addressing real challenges facing society. This activity offers participants a unique opportunity to learn more about and experience the world of innovation and entrepreneurship. At the end of the event, a jury selects the best ideas and the winning teams are offered expert mentoring support. The number of participants varies between 15 and 150 people.

2025

Agenda

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Semana de Atividades StartUB!

Dia 5 · 07.11.25 - Sexta - Feira

09:30 - Sessão Final - Wrap up da visita e apresentação final dos projetos

11:30 - Coffee Break

12:00 - Entrega de Certificados

14:00 - Almoço

15:30 - Visita Barcelona Tech

17:00 - Fim da sessão

20:00 - Jantar Livre

2024

Barcelona Tech

Tech Barcelona is an independent private non-profit association that works to reinforce Barcelona as a model of the international digital and technological ecosystem. We are the gateway and the platform for an active participation in the ecosystem. We create connections and make startups visible. We catalyze innovation within corporations. We promote entrepreneurship. We attract investment. We promote talent. We focus and empower the ecosystem.

We drive the growth of the digital and technology ecosystem and promote the transformation both of traditional sectors and the economic model through technology. We position the ecosystem in an international context while taking into consideration the impact of technology in our society.



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2025

Agenda

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Dia 08.11.25 - Sábado Livre

Visitas recomendadas Olympic Museu / Montserrat /

Port Aventura Park / Museu Salvador Dalí

Viagem Retorno Espanha - Brasil (opcional)







Dia 12.11.25 - Domingo

10:00 - Check-out Residencia Alleu (Retorno Brasil)

Viagem Retorno Espanha - Brasil

2024

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<p>Port Aventura</p>  <p>PortAventura WORLD PARKS & RESORT</p>	<p>Montserrat</p> 	<p>Museu Salvador Dalí</p> 
<p>Costa de Barcelona</p> 	<p>La Roca Village Outlet Shopping</p> 	<p>Estádio Olímpico y Museo Olímpico</p> 

Inscrições:

Até 30/05/25. Entrevista: 02/06/25 às 10h00 (online). Resultado: 03/06/25.

Investimento:

- O VALOR DE 4.500,00 EM ATÉ 03 PARCELA(S) NO CARTÃO DE CRÉDITO.
- 01 PARCELA(S) DE R\$ 4.500,00 À VISTA, ATRAVÉS DE BOLETO BANCÁRIO, COM VENCIMENTO EM 20/12/2024 OU CARTÃO DE CRÉDITO .O desconto será aplicado após entrega da documentação comprobatória no local de inscrição conforme abaixo.:ASSOCIADOS DA ANEGEPE: 10%

Oferecimento:

de 31/10/2025 a 09/11/2025.

Local do curso:

UNIVERSIDADE DE BARCELONA em BARCELONA, ESPANHA/ES.

Professor(a) responsável:EDMUNDO INACIO JUNIOR

Pré-requisito:

Nenhum.

LABORATÓRIO DE VIVÊNCIAS INTERNACIONAIS DIFUSÃO - 30 horas aula

- O LVI é um curso internacional de 30h oferecido pela [UNICAMP - Universidade Estadual de Campinas](#) em parceria com universidades de classe mundial em temas correlatos ao empreendedorismo e à inovação. O LVI oferece uma oportunidade enriquecedora para participar de aulas, visitas técnicas e interações com professores, pesquisadores e estudantes estrangeiros, com um foco especial em empreendedorismo e internacionalização.

Investimento

3 x R\$ 1.500,00* (Extecamp – Unicamp) :

Este valor envolve: **Programação científica + certificados** (somente este valor será pago à Unicamp. Os valores abaixo são estimados)

* Pagamento em 3 parcelas sendo: 1ª parcela: dezembro/2024; 2ª parcela: janeiro/2025 e 3ª parcela: fevereiro/2025.

Passagem aérea + taxas de embarque: ≈ R\$ 4.520,00 (em 10 x sem juros)

PREÇO ESTIMADO

Visto: para Espanha não se exige.

Hospedagem em hotel indicado + alimentação + Transporte: € 736 = R\$ 4.428,00 (sete noites)

PREÇO ESTIMADO

OBS.: Seguro viagem é obrigatório. Cias de cartões costumam oferecer este serviço gratuitamente se a passagem for comprada no cartão.

Programação científica
* Certificados

Passagens +
taxas

Hospedagem +
alimentação + transporte

• Total aproximado: R\$ 4.500 + R\$ 4.520 + R\$ 4.428 = R\$ 13.448,00

PREÇO ESTIMADO

Informações adicionais

- Professores da Unicamp acompanharão a viagem
- Fuso horário: + 5h00min
- Temperatura em maio na cidade: 12 °C e 25 °C
- Haverá entrevista para a seleção
- Haverá reunião preparatória
- Toda a programação será no idioma inglês
- Maiores informações: cmorini@unicamp.br ou inaciojr@unicamp.br
- Inscrições abertas pelo site da Extecamp:
 - <https://www.extecamp.unicamp.br/dados.asp?sigla=%81a%D8%C2%5E%E2%DD%97&of=%F7%13%A9>
- Requisitos para a inscrição: estar cursando curso superior ou ter curso superior concluído (não precisa ser da Unicamp)
- Inscrições até dia 29/11/24 (após a inscrição, haverá uma fase de seleção dos candidatos por entrevista em 03/12/24. Os candidatos selecionados poderão fazer a matrícula, com o primeiro boleto para o mês de dezembro/24).

The image features a dark blue background with a faint world map. Overlaid on the map is a white network diagram consisting of numerous small circular nodes connected by thin white lines, forming a complex web. The background is also filled with soft, out-of-focus bokeh lights in various colors like yellow, green, and red. The text "Edições passadas" is centered in a white, sans-serif font.

Edições passadas

1st Experience

Sevilla, Spain, February, 2014
20 people, including 2 professors

Programa de Fomento de
Spin-off y Desarrollo de
Emprendedores

OTRI-Universidad de Sevilla

Vicerrectorado de Transferencia Tecnológica

**CULTURA EMPRENDEDORA PLANES DE NEGOCIO CREATIVIDAD EMPRESAS
FORMACIÓN DESARROLLO TECNOLOGÍA CONOCIMIENTO ESTRATEGIA TALENTO
INNOVACIÓN ÉXITO EQUIPO CULTURA EMPRENDEDORA PLANES DE NEGOCIO
CREATIVIDAD EMPRESAS FORMACIÓN DESARROLLO TECNOLOGÍA CONOCIMIENTO
ESTRATEGIA TALENTO INNOVACIÓN ÉXITO EQUIPO CULTURA EMPRENDEDORA
PLANES DE NEGOCIO CREATIVIDAD EMPRESAS FORMACIÓN DESARROLLO
TECNOLOGÍA CONOCIMIENTO ESTRATEGIA TALENTO INNOVACIÓN ÉXITO EQUIPO**

**LABORATÓRIO DE VIVÊNCIAS INTERNACIONAIS
ESPANHA, Fevereiro 2014 – U Sevilla**

02/02/2014								06/02/2014
DOMINGO	SEGUNDA	TERÇA	QUARTA	QUINTA				
	9H00-12H00	9H00-12H00	9H00-12H00	9H00-12H00				
	VISITA CITIUS	VISITA AEROPOLIS	VISITA CENTRO DE INOVAÇÃO	VISITA PORTO DE SEVILLA				
<i>Chegada em Sevilha</i>	INTERVALO ALMOÇO							
	16H00-20H00	16H00-20H00	16H00-20H00	16H00-20H00				
<i>ALOJAMENTO COLEGIO RODRIGO MAESE</i>	AULAS: LOGÍSTICA	ATIVIDADE DE PESQUISA EM GRUPOS, SEM O PROFESSOR	AULAS: EMPREENDEDORISMO I	EMPREENDEDORISMO II	VISITA CULTURAL PALACIO REAL ALCAZAR			
	INTERNACIONALIZAÇÃO DE EMPRESAS				APRESENTAÇÃO DOS GRUPOS: AVALIAÇÃO E ENTREGA CERTIFICADOS			

- Temáticas de fev. 2014: Empreendedorismo e Inovação
- 30 horas de atividades: em sala de aula, visita ao Porto de Sevilha, Centro de Inovação, Air Bus Military e outros.
- 16 participantes + 2 professores





Laboratório de Vivências Internacionais
University of Notre Dame
Mendoza College of Business - EUA



2nd Experience

Indiana, EUA, February, 2015
24 people, including 2 professors



II Curso de Extensão no Exterior
Fevereiro de 2015 - Business Administration: 30 h

Laboratório de Vivências Internacionais: University of Notre Dame (30 horas) e Unicamp

	Segunda, 15/12/14, Day 1	Sunday, Feb 1, 15	Monday, Feb 2, Day 2	Tuesday, Feb 3, Day 3	Wednesday, Feb 4, Day 4	Thursday, Feb 5, Day 5	Friday, Feb 6, Day 6
07:00 - 09:00			Breakfast on own	Breakfast at dormitory	Breakfast at dormitory	Breakfast at dormitory	Breakfast at dormitory
08:30 - 11:30			MCOB @ Chicago Global Gateway: Personal Branding & Networking	ESTEEM: Design Thinking & Business Model Canvas	MCOB: Values-Based Decision Making & Sustainability	DOIC: International Economics and Policy (9:00 - 11:00)	Check out of Sacred Heart Parish Center
12:00 - 13:00			Lunch on own	Lunch on own	Lunch on own	Lunch on own	SIBC Case-Study Final Presentation & Certificate Ceremony
13:30 - 16:30		Arrive to Chicago & bus to downtown	Corporate Visit in Chicago	ESTEEM: Social Entrepreneurship	Corporate Visit in South Bend	DOIC: International Economics and Policy (14:00 - 16:00)	Farewell Lunch with SIBC Students
	Check into hotel in Chicago: Group will meet here in US						
16:30 - 18:30		Visit Millenium Park Chicago	Travel to ND by bus	SIBC Case Study	SIBC Case Study	SIBC Case Study	Travel to Chicago O'Hare International Airport (ORD)
			Check into Sacred Heart Parish Center				
19:00 - 20:00	Início das atividades * 19h30 - 21h30 FCA/Unicamp			Dinner on own	Dinner on own	Dinner on own	
20:00 - 22:00		Rest	Dinner on own	Study Hall	Study Hall	Study Hall	Depart from Chicago



2° LVI: fev. 2015

Financials	
~55% of Revenue	Interest Rates • Eurodollars, T-bills, 10-year interest rates, 30-year interest rates, LIBOR, 30 day fed funds, Ultra T-bond, OTR Treasury
	Foreign Exchange • Dollar, Euro, Renminbi, Yen, Won, Peso, Franc
	Equity Index • S&P 500, NASDAQ, Dow Jones, MSCI, Nikkei
Commodities	
~45% of Revenue	Energy • Crude oil, Electricity, Natural gas
	Metals • Gold, Silver, Steel, Copper
	Ags • Grains and oilseeds, Dairy products, Livestock, Lumber
Alternative Investments	
<1% of Revenue	Weather • Snowfall, Frost, Hurricanes, Temperature
	Real Estate • Housing





University of Campinas
School of Applied Sciences

3rd Laboratory of International Experiences – LVI
with Notre Dame University, Mendoza College of
Business From 19th to 21th, October, 2015



Student
International
Business Council
University of Notre Dame

Coordinators: Profs. Drs. Cristiano Morini and Edmundo Inácio Jr.

Schedule

Saturday
Oct./17/15 1:30pm – NDSIBC Departs Notre Dame for Chicago O'Hare – Flight Departure- 5:40pm

Sunday
Oct./18/15 10:30 am - Arrive at International Airport Campinas, SP – Brazil – Lunch in the van/Ground

Transportation to Limeira-Arrive at approximately 1:30pm.
Campus in Limeira is a secondary campus. It is closed on Sundays. I suggested to go to Unicamp main campus, in Barão Geraldo, and then go to Limeira. Unicamp main campus is huge.

3:30pm Campus Tour – Explore the campus

3:30pm -SIBC dinner on own

Monday
Oct./19/15 8:00 am – 9:00am - Welcome Breakfast on campus by Director of Faculty at Applied Sciences, FCA, prof. Peter Schulz (room UL 31)

9:00pm – 11:00pm – Campus tour and Opening Ceremony - Instructions for the study case –Team Group Work, prof. Morini and prof. Edmundo (room UL 31)

Lunch on campus (bandejão)

2:00pm – 3:30pm LECTURE 1: Science and Technology Studies (STS) with Researcher Paula Drummond (room UL 31)

4:00pm – 5:00pm LECTURE 2: Green Energy and Brazilian Ethanol with Professor Daniel Capitani (room UL 31)

6:00pm – dinner on campus (bandejão)

7:00pm – 8:00pm – Fast personal presentation to Prof.Morini's students (room UL 16)

8:00 pm – 9:00 pm - Work in groups (room UL 31)

No 3o LVI (2015), recebemos aluno do *Mendoza College of Business da Notre Dame University* na FCA-UNICAMP.

Tuesday
Oct./20/15 8:00 am – 9:00 am breakfast on own.

9:00 am – 11:00 - Work in groups (room UL 31)

Noon – lunch on campus (bandejão)

12:30 pm - Bus depart to visit CNPEM (Research National Center in Energy and Materials), in Campinas <http://ctbe.cnpem.br/> (meeting point: FCA's main entrance)

2:30 pm – 4:30pm: visit

6:00pm – 7:00pm – back to FCA and dinner on campus (bandejão)

7:00pm – 9:00 pm – Case -Group Work (room UL 31)

Wednesday
Oct./21/15 8:00 am – 9:00 am breakfast on own.

9:00 am – 11:00 am - LECTURE 3: Brazilian Economy – Professor Andre Sica (room UL 31)

11:15am - Bus depart to Piracicaba city– Rua do Porto (Port Street Gastronomical Center) (meeting point: FCA's main entrance)

12:00pm – Farewell Lunch at Rua do Porto (typical fish food)

2:30pm – 3:30pm – visit to CTC (Sugarcane Technological Center) Bus goes back to Limeira for final presentations

4:30pm – Final Presentations and Closing Ceremony/Certificates (room UL 31)

6:30pm NDSIBC departs for Sao Paulo



4º LVI
**“Empreendedorismo e comércio
internacional”**

Inglaterra

Londres e Nottingham

01 a 05 de fevereiro de 2016



Imperial College e University of Nottingham

Sunday	Transfer airport/accommodation - take the tube from Heathrow airport to the location of the accommodation	TBC
	Free day	
	Overnight at selected accommodation	£23/pp/night - 2 rooms with 4 beds*
February 01st, 2016 LONDON-NOTTINGHAM		
Monday	Walk to the science museum (morning through to afternoon)	Free of charge without museum guide* (21/august/2015)
	Meeting at Imperial College Business School (ICBS) - The Innovation Studies Centre	
	Transfer Imperial College/Hotel Nottingham *(estimated in 3-4 hours)* please see comments below	
	Evening free	
	Overnight at selected accommodation	TBC
February 02nd, 2016 NOTTINGHAM		
Tuesday	Visit to the caves museum in Nottingham	£8 pp*
	Lunch (not included)	
	Seminar 1: Prof. Andrew Grainger - International trade: challenges for the near future	
	Evening at disposal	
	Overnight at selected accommodation	TBC
February 03rd, 2016 NOTTINGHAM		
Wednesday	Seminar 2***: Suggested topics: entrepreneurship, creativity, technology transfer, ...	
	Lunch (not included)	
	Collaborative workshop for project ideas (students from Unicamp and Nottinham)	
	Evening free	
	Overnight at selected accommodation	TBC
February 04th, 2016 NOTTINGHAM		
Thursday	Full day factory visit	
	Lunch (not included) - *bring sandwiches	
	Case-study after the factory visit	
	Overnight at selected accommodation	TBC
February 05th, 2016 NOTTINGHAM		
Friday	Seminar 3 : Trade Facilitation and Logistics - Andrew Grainger & Cristiano Morini	
	Student session	
	Lunch (not included)	



4° LVI: fev. 2016

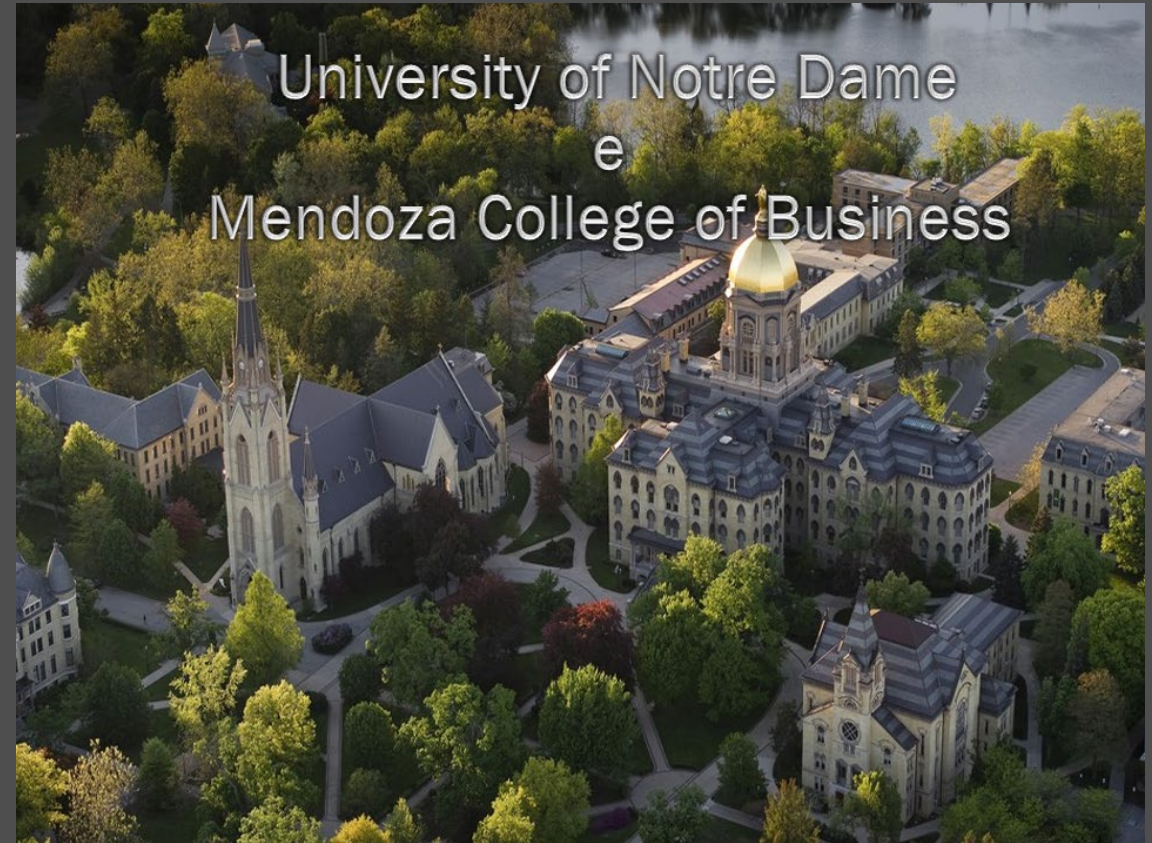


5º. LVI (2016)

- Notre Dame University
- Chicago e South Bend

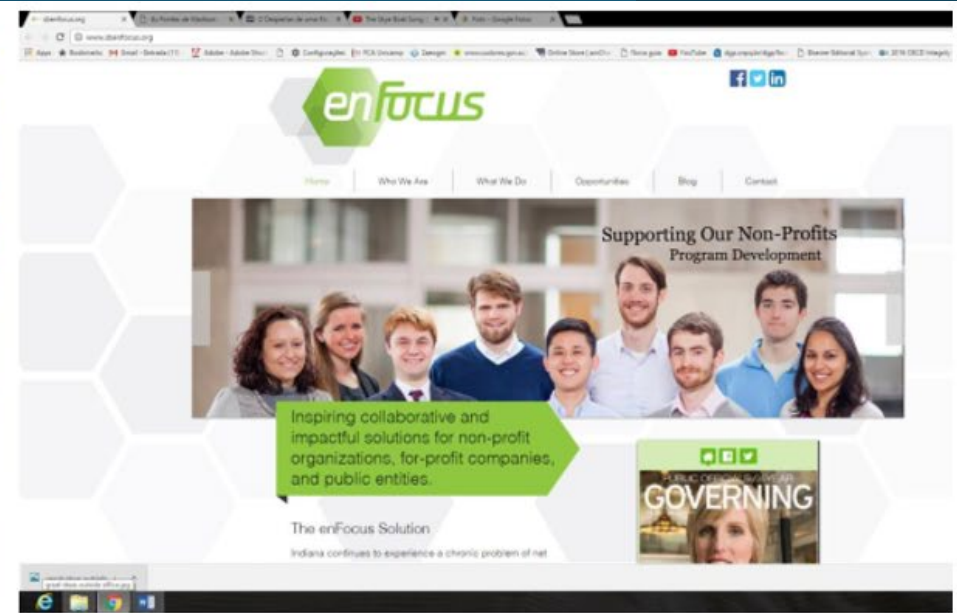


UNICAMP



University of Notre Dame
LVI at ND Program
October 2016

	Sunday 10/30	Monday 10/31	Tuesday 11/1	Wednesday 11/2	Thursday 11/3	Friday 11/4	Saturday 11/5	Sunday 11/6
07:00 - 09:00	Departure from Brasil	Depart from LGA to ORD	Breakfast on own	breakfast provided by NDI	breakfast provided by NDI	breakfast provided by NDI	breakfast provided by NDI	Depart from LGA to ORD
08:30 - 11:30			MCOB @ Chicago Global Gateway: Personal Branding & Networking	ESTEEM: Design Thinking & Business Model Canvas	MCOB: Values-Based Decision Making & Sustainability	DOIC: International Economics and Policy (9:00 - 11:00)	Check out of Sacred Heart Parish Center	
12:00 - 13:00			Lunch on own	Lunch on own	Lunch on own	Lunch on own	SIBC Case-Study Final Presentation & Certificate Ceremony	
13:30 - 16:30		Arrive to ORD & bus to downtown	Chicago Tour	SIBC Case Study	SIBC Case Study	SIBC Case Study	Farewell Lunch with SIBC Students	Departure from USA
		Check into hotel						
16:30 - 18:30		Visit Millenium Park	Travel to ND by bus	Weclome Dinner	Dinner on own	Dinner on own	Travel to Chicago O'Hare International Airport (ORD)	
19:00 - 20:00		Welcome Dinner	Check into Sacred Heart Parish Center					
20:00 - 22:00		Rest	Dinner on own	Study Hall	Study Hall	Study Hall	Depart from LGA to ORD	



6o LVI – Woxsen University, India, 2023



10 DAYS PROGRAM ON
**DOING BUSINESS
IN EMERGING
MARKETS**

in collaboration with

UNICAMP Universidade Estadual de Campinas, Brazil &
Universidad Externado de Colombia

Universidad Externado de Colombia

UNICAMP UNIVERSIDADE ESTADUAL DE CAMPINAS

WOXSEN UNIVERSITY

Target Audience

Senior Bachelor or Master students (preferably)

Duration

13th February - 22nd February, 2023

Fees per Student

200 USD (to be paid until 9th December 2022) to Woxsen University. This fee covers food and accommodation at Woxsen campus along with local transportation.

Participating institutions

UNICAMP Universidade Estadual de Campinas, Brazil and Universidad Externado de Colombia

Location

Woxsen University, Hyderabad, India

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Day-4 : 16th February (Thursday)

Time	Schedule
8:30 am – 9:15 am	Breakfast
9:30 am – 12:00 pm	Trends and Applications of Emerging Technologies in today's era
12:30 pm – 2:00 pm	Lunch
2:15 pm – 4:00 pm	Dive into the World of Financial Markets
4:00 pm – 5:00 pm	Introduction to Bloomberg
5:00 pm – 5:30 pm	Networking with students
5:30 pm – 7:30 pm	Cultural events
8:00 pm – 9:00 pm	Dinner

Day 6 : 18th February (Saturday)

Time	Schedule
8:30 am – 9:15 am	Breakfast
9:30 am – 11:00 am	Workshop on People Management & its Future
11:00 am – 12:30 pm	Pitching of Business Ideas
12:45 pm – 2:00 pm	Lunch
2:15 pm – 4:00 pm	Special Feedback Session on Pitching
4:00 pm – 5:00 pm	Entrepreneurial Strategies with Mantras in Industry 5.0
5:00 pm – 6:00 pm	Team-Work for Case Study
6:30 pm – 7:30 pm	Sports
8:00 pm – 9:00 pm	Dinner

Day-5 : 17th February (Friday)

Time	Schedule
8:30 am – 9:15 am	Breakfast
9:30 am – 11:00 am	Keynote Session by an Indian Business Leader
11:15 am – 12:30 pm	How to bring in Disruptive Innovation?
12:30 pm – 1:45 pm	Lunch
2:00 pm – 3:30 pm	Workshop on Marketing 5.0 and its Global Implications
4:00 pm – 5:00 pm	Case Study Discussion
5:30 pm – 6:30 pm	Team-Work for Case Study
7:30 pm – 9:00 pm	Dinner

Day 9 : 21st February (Tuesday)

Time	Schedule
8:30 am – 9:15 am	Breakfast
10:30 am – 12:00 pm	Certification Ceremony
12:30 pm – 2:00 pm	Lunch
2:15 pm – 3:30 pm	Conclusion & Vote of Thanks by Woxsen University

Day - 10 : 22nd February (Wednesday)

Time	Schedule
10:00 am – 6:00 pm	Hyderabad City Tour

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12th February (Sunday)-
Arrival in India and reach Woxsen campus - REST

Day-1 : 13th February (Monday)

Time	Schedule
8:30 am – 9:30 am	Breakfast
10:30 am – 11:30 am	<ul style="list-style-type: none"> Orientation of the program Welcome by the Vice President, Dean and Program Coordinator
11:45 am – 12:30 pm	Entrepreneurship & Innovation in Emerging Economies – Curtain Raiser
12:45 pm – 1:45 pm	Lunch
2:00 pm – 3:00 pm	Woxsen Campus Tour
3:15 pm – 5:15 pm	Importance of Sustainable Supply Chain + Industry 5.0 – An Interactive Lecture
5:30pm – 7:30 pm	Session on "Business Applications with the lens of Hinduism"
8:00 pm – 9:00 pm	Dinner

Day-2 : 14th February (Tuesday)

Time	Schedule
8:30 am – 9:15 am	Breakfast
9:30 am – 11:00 am	Introduction to Design Thinking- Part 1- How to solve problems?
11:00 am – 12:45 pm	Part 2 - Work in groups to put into practice what you have learnt
1:00 pm – 2:00 pm	Lunch
2:30 pm – 4:30 pm	Workshop on Entrepreneurship & Business Development in India
5:00 pm – 7:00 pm	Sports
7:45 pm – 9:00 pm	Dinner

Day-3 : 15th February (Wednesday)

Time	Schedule
8:00 am – 5:00 pm	Visit to T-Hub and Top Companies in Hyderabad – Practical Immersion Experience
7:00 pm -7:30 pm	Back to Woxsen campus
7:30 pm- 9:00 pm	Dinner

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Thank you

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